

"Promoting All Things Catholic"

CHARTER OF THE STATE



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### Pope Francis on the New Evangelization

"The two disciples have left Jerusalem. They are leaving behind the 'nakedness' of God. They are scandalized by the failure of the Messiah in whom they had hoped and who now appeared utterly vanguished, humiliated, even after the third day. Here we have to face the difficult mystery of those people who leave the Church, who, under the illusion of alternative ideas, now think that the Church – their Jerusalem – can no longer offer them anything meaningful and important. So they set off on the road alone, with their disappointment. Perhaps the Church appeared too weak, perhaps too distant from their needs, perhaps too poor to respond to their concerns, perhaps too cold, perhaps too caught up with itself, perhaps a prisoner of its own rigid formulas, perhaps the world seems to have made the Church a relic of the past, unfit for new questions; perhaps the Church could speak to people in their infancy but not to those come of age. It is a fact that nowadays there are many people like the two disciples of Emmaus; not only those looking for answers in the new religious groups that are sprouting up, but also those who already seem godless, both in theory and in practice.

### Faced with this situation, what are we to do?

We need a Church unafraid of going forth into their night. We need a Church capable of meeting them on their way. We need a Church capable of entering into their conversation. We need a Church able to dialogue with those disciples who, having left Jerusalem behind, are wandering aimlessly, alone, with their own disappointment, disillusioned by a Christianity now considered barren, fruitless soil, incapable of generating meaning."

> -POPE FRANCIS July 2013



### Our Response to His Holiness

### "Promoting All Things Catholic"

Faced with the challenge of the New Evangelization, Tekton Ministries seeks to empower Catholic faithful, parishes and organizations to understand, embrace and further the New Evangelization. Through pilgrimages, web design, graphic design, engaging Catholic marketing, donor and parishioner management, catechesis and more, we immerse ourselves with others in the Lord's great commission: "Go therefore and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, teaching them to observe all that I have commanded you..." (Mt 28-19-20





**Tekton Ministries** seeks to work in the spirit of St. Joseph, the Tekton. "Tekton," or "τεκτον" in Greek, means "laborer." St. Joseph, our patron and namesake, the silent, hard-working step father who spent his life close to Jesus and Mary, gives us an example which we seek to emulate in the way we live and the way we do business. We believe in witnessing to the richness of our Catholic faith. We draw strength from the Sacraments and the Magisterium, and we incorporate the essence of our faith into our work by way of daily Mass, Adoration, Confession, Scripture, and Prayer.



"Serving God's People on their journey of faith"

### CATHOLIC PILGRIMAGES

#### A pilgrimage is a spiritual journey. God invites, even summons you.

**Tekton Ministries** believes that God is using us to coordinate the details of your pilgrimage in such a way that you are free to be open to God's call. Our ministry is to send priests and Catholic faithful to holy places. We center our pilgrimages around the daily celebration of Holy Mass. In every country you journey to, you will become familiar with the history and the spiritual significance of each site you visit.



In the Holy Land, because of our relationship with the Franciscan Foundation for the Holy Land, our pilgrimages offer unique opportunities for our pilgrims. We arrange for groups to meet with local Christian families, students, and parishes, the "living stones," to understand what it means to be a Christian in the Holy Land.



Whether it's St. Peter's Basilica or the Coliseum you've always wanted to see, you'll visit both and many other places when you take a pilgrimage with Tekton. The quiet of Assisi, birthplace of St. Francis, offers you peace. The bustle of Rome offers excitement. The Eucharistic miracles of Orvieto and Lanciano offer you amazement. The Pope...humility.



If Jesus was obedient to his Mother, as Scripture relates, we must be obedient as well. How better to be inspired to listen for Our Lady's voice than to make a pilgrimage to the Marian Shrines at Lourdes or Fatima or Knock. Travel with Tekton on our Marian Shrines pilgrimage to see these sites and honor our Blessed Monther.



St. Paul was famous for his preaching, his letters, and his travels. He traveled on foot and by boat throughout the Mediterranean. Join Tekton for a pilgrimage in the footsteps of St. Paul and visit Greece and Turkey, seeing famous Biblical cities such as Thessalonica, Corinth, Ephesus, Patmos, Istanbul, and Athens.

All Tekton Pilgrimages Include:

A Priest as Spiritual Director to Accompany the Pilgrimage

Daily Mass

Professional Local Christian Guides

Historical and Religious explanations of the Holy Sites

Customized Pilgrimage Brochures and Booklets

Two Meals Daily













In 1984, over 300,000 young people from around the world joined St. John Paul II for the first World Youth Day in St. Peter's Square. Tekton has provided World Youth Day pilgrimages ever since. Diocesan and parish representatives are encouraged to contact Tekton well ahead of upcoming World Youth Days to ensure reservations.

Contact us TODAY to come with us to Poland in 2016!



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### **PILGRIM TESTIMONIES**

"Tekton Ministries organized one of the best pilgrimages I have ever been on. The people at Tekton view their work as a real ministry, not just a job. It is a joy to work with people whose faith vision motivates them to organize pilgrimages that help others grow in their faith."

--Fr. Michael Sparough, SJ

"It was wonderful, far more enriching than I could have ever imagined. It was particularly moving to do it with our parish. Most evenings we had a 'shared prayer' session where people discussed all that they had experienced during the day. Very powerful. I have only been on one other pilgrimage and this was 1000% better."

--Trey Vincent

"I am very pleased with the planning and execution of all details of the trip."

#### --Deacon Alan Stehsel

"Your office went out of the way to support my requests. I greatly appreciated it."

--Sr. Mary Kansier

"The whole experience was exceptional, from the first initial call to Tekton, to the trip home. It was an amazing experience to travel through Israel and see the holy places - the history and beauty were amazing."

--Renee Wharton

"The pilgrimage that you offered us surpassed our expectations. We feel we are better Christians because of it. The holy places that we visited not only combined the historical part with the spiritual side that we were familiar with through the Bible, but it made the Gospels and the Acts of the Apostles come alive for us."

#### --Ron & Alicia Peterson

"Thank you so much for arranging this pilgrimage with a fine spiritual leader. It truly was refreshing and renewing for me. I had no idea how wonderful it would be or how it would enrich my life as a priest. God bless all of you in your work."

#### --Rev. James Benton

"My pilgrimages to the Holy Land and Italy have been wonderful experiences because of the professional, courteous, and attentive people at Tekton Ministries. I highly recommend them if you are considering a pilgrimage."

--Fr. Thomas King

"We had an amazing experience. It will take months, maybe years, for me to fully understand that experience." --Mary Ailabouni



Please contact us for a full list of Tekton priest and pilgrim references.



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### CATHOLIC PARISHES

"It is a mission which the vast and profound changes of present-day society make all the more urgent. Evangelizing is in fact the grace and vocation proper to the Church, her deepest identity. She exists in order to evangelize." -Pope Paul VI



DEVELOP AN EFFECTIVE WEBSITE

Parishioners are attracted to functionality and contemporary design.

- Mobile-Friendly
- Saving Staff Time
- Appealing Design
- Interactive & Intuitive
- Registration Forms
- Online Donations



Branding isn't just for the corporate world anymore. Bring it to your parish!

- Custom Parish Logos
- Creative Graphic Design
- Branding Strategies
- HD Video Production



May crowded bulletins and parish notice boards rest in peace. Amen.

- Communicate Efficiently
- Saving Money & Resources
- Automated Welcome Emails
- Email Campaigns
- Striking Visual Graphics
- Social Media Management

"Today, digital communication requires a more interactive participative style: unless our message engages people who begin to share it, comment upon it, and question us about it, it will remain without an audience and we risk talking to ourselves. Unless we take others seriously and enter into conversation with them, we cannot expect them to pay much heed of us or hope to achieve 'traction' for our views and ideas."

### - Archbishop Claudio Maria Celli

President of the Pontifical Council for Social Communications



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### CATHOLIC ORGANIZATIONS

"I sense that the moment has come to commit all the Church's energies to a new evangelization... No believer in Christ, no institution of the Church can avoid this supreme duty: to proclaim Christ to all peoples." -Pope John Paul II



**ENGAGE YOUR TARGET AUDIENCE** 

**\//**e employ marketina technology; you can focus on your mission.

- Email Automation that Saves Time & Money
- Email Campaigns
- Fundraising, PR & Marketing Strategies Donor Management
- Social Media Management Press Releases



### **EFFECTIVE WEBSITE**

lebsites are often the first impression your clients receive. Make it professional.

- Mobile-Friendly
- Dynamic CSS Designs
- Interactive Media Platforms
- Event Registrations
- Online Donation Management



ur creative design. Your vision.

- Custom Logo Design
- Professional Graphic Design
- Branding Idea Strategies
- HD Video Creation Capabilities





"Tekton Ministries has been valuable in their business management of the Franciscan Foundation for the Holy Land. Their expertise has enabled us to grow consistently over an extended period of time and expand our cause through all the modern means of communication available.



- Fr. Peter Vasko, OFM - President of the FFHL



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### SOCIAL MEDIA



#### - TEKTON FACEBOOK PAGE -

Facebook was launched in February 2004, and now has more than 1.3 billion active users. It is an ideal place to keep up with friends and family, as well as our favorite organizations and businesses. Like and follow us by searching **TektonMinistries** on Facebook.





#### - TEKTON TWITTER PAGE -

Twitter is yet another social networking avenue that Tekton Ministries is using. Twitter has over 255 million active monthly users. The immediacy and brevity of Twitter feeds enable people to connect and share information more effectively. Find Tekton Ministries at our Twitter handle: **@tekton\_1** 



# **S**+

#### - TEKTON GOOGLE+ PAGE -

Google+ is a "social layering" framework that resembles the idea behind Facebook. Users interact in "circles" that allow sharing within those circles or to the public. This has enabled Tekton Ministries to reach thousands of people. Check us out by putting **Tekton Ministries** into the Google+ search.





#### - TEKTON PINTEREST PAGE -

Pinterest is a site that enables individuals and organizations to share photos and videos they find interesting, ranging from recipes to motorcycles. Tekton Ministries' Pinterest site contains photos of all the amazing locations where our pilgrims journey. Find our pins at: **www.pinterest.com/tekton1** 





#### - TEKTON LINKEDIN PAGE -

LinkedIn is the social network for professionals. There are 161+ million professionals worldwide who have connected with LinkedIn. Every second that number grows by two more memberships, according to company stats. See our company page posts by searching LinkedIn for **Tekton Ministries**.





#### - TEKTON BLOG -

A daily blog is an important part of Tekton Ministries' attempt to reach as many audiences as possible. There are more than 156 million blogs, which demonstrates that they are an effective means of sharing information. Visit our blog: www.tektonministries.org/home-page/tekton-blog-intheirfootsteps/





#### - TEKTON YOUTUBE CHANNEL -

One thing is clear; video drives business. The more engaging the video, the more engaging the business. Our business is helping to save souls. Tekton Ministries is producing a number of videos for non-profits like the Franciscan Foundation for the Holy Land. View our videos on YouTube: **Tekton Ministries**.





#### - TEKTON eNEWSLETTER -

Tekton Ministries has also developed an e-newsletter, which allows us to email current news, testimonies, and upcoming pilgrimages to specific recipients. Filled with pictures and video, the monthly e-newsletter keeps recipients up-todate. Visit our website and follow the link on the front page to subscribe.



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